CITY OF EL PASO DE ROBLES
"The Pass of the Oaks"

CITY COUNCIL AGENDA
Tuesday, March 4, 2008   7:30 PM

ADDENDUM
to Regular Meeting

**MEETING LOCATION: PASO ROBLES LIBRARY/CITY HALL
CONFERENCE CENTER, 1000 SPRING STREET**

To add three items:

DISCUSSION

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18.   Economic Strategy – Public Relations Services & Branding Services

J. App, City Manager

For the City Council to consider Promotions Coordinating Committee (PCC) recommendations for Public Relations and Branding Services.

OPTIONS:

a. City Council Authorize:

- Entering into a contract with the Paso Robles Wine Country Alliance for Public Relations Services in the amount of $30,000.00, and

- Entering into a contract with Kraftwerks for Branding Services in the amount of $40,000.00

b. Amend, modify or reject the above option.

ROLL CALL VOTE

19.   Regional Housing Needs Allocation

J. App, City Manager

For the City Council to consider submitting a viewpoint letter to *The Tribune* regarding the City's proposed modification to the formula for distributing State housing allocations.

OPTIONS:

  a. Authorize submission of the Letter to *The Tribune* Under City Council Signature.

  b. Amend, modify or reject the above option.

ROLL CALL VOTE

20.   Stewardship Council Collaboration Grant – Partnership Support of Application

M. Williamson, Assistant City Manager

For the City Council to partner with the Paso Robles School District, the Resource Conservation District (RCD) and the Resource Conservation & Development Council (RC&D) in filing a Grant Application for enhancement of educational opportunities related to restoration and consideration.

OPTIONS:

  a. For the City Council to adopt the attached resolution 08-XXX supporting partnership in this Stewardship Council Grant application, and authorizing the Mayor to sign a letter indicating Council support of the grant application;

  b. Amend, modify or reject the above option.

ROLL CALL VOTE

*** *End of Addendum* ***